



January 19th, 2021 | Online Event

Day One - January 19, 2021

9:00 am EST	<p>Business Transformation: Preparing for the Impact of Digitalization on your business and your people</p> <ul style="list-style-type: none"> • The Transformation Journey: Shifting from passenger to driver on your journey • People, Process & Technology: Creating the integration and having the strategic vision to put the business transformation 'wheels in motion' • Growing people and changing behaviors: Why operational transformation is not just about redesigned business processes and new technology applications • Organizational Readiness: Taking into consideration all aspects of the transition, including operational processes, roles and delegations of authority, • documentation, data management, IT systems, resources, and governance • Identification: How do you identify, develop, and design with current digital skills and capabilities required? <p><i>Deana A. Werkowitch, Senior Vice President – Audit, Technology and Implementation Services, Crestwood Midstream</i></p>
9:45 am EST	<p>Value Chain Optimization: Dealing with Volatility through Enterprise Agility & Collaboration</p> <ul style="list-style-type: none"> • Agility & collaboration across the O&G value chain are critical success factor in the current market environment • However, O&G industry has a legacy of point solutions across the value chain the hinder collaboration and organizational agility • An integrated view of Value Chain enables intelligent feedback & decision making across entire value chain • Enabling new digital workflows across traditional tool and organizational boundaries will unlock value • New technologies such as AI and Robotic Process Automation (RPA) are critical in accelerating this shift towards collaborative digital workflows <p><i>Harpreet Gulati, Head of Planning & Operations Business Unit, AVEVA</i></p>
10:30 am EST	<p>Optimizing Your Business Process through Smart Contracts - Steps to Ensure a Successful Transition</p> <ul style="list-style-type: none"> • Defining Smart Contracts – Are they really smart? • Current Industry Challenges • Traditional Transactions vs Smart Contracts • Steps for Setting Up Smart Contracts at your Organization • What Departments are Impacted? • Data Validation & Auto Approvals



	<ul style="list-style-type: none">• Benefits to Smart Contracts <p><i>Robert Ratchinsky, CEO, ENGAGE</i></p>
11:15 am EST	<p>Celonis Execution Management System: The New State of Business Execution for Oil and Gas</p> <ul style="list-style-type: none">• Processes run across a rigid and fragmented tech landscape resulting in execution gaps• Measure how your processes really run,• Know which gaps and root-causes have the biggest impact on your KPIs,• Act quickly to close or prevent the gaps in underlying systems• Identify and execute change management across key drivers to optimize working capital, supplier reliability and company spend, productivity and manage risk and compliance. <p><i>Christopher Hull, Sr. Customer Success Manager, Celonis</i></p>